



CYBERALA

FREE Monthly Webinar Services Presents:

The Ethical Considerations of Law Firm Leadership

12 Things You Might Not Be Thinking About, But You Should!

Tuesday, September 17, 2019 at 2 p.m. (Eastern)

Ethical principles and behavior on the part of law firm leadership have become increasingly integral to firms' long-term success. This session examines the complex and evolving set of issues related to this topic and offers concrete guidance to make sure your firm has its bases covered. Among the topics we'll discuss:

People Issues

- Ensuring a safe and secure work environment
- Sensitively and effectively handling substance abuse
- Maintaining appropriate client and internal firm confidentiality
- Executing succession plans among senior lawyers

Client Issues

- Formulating appropriate and transparent billing practices
- Deftly triaging leadership conflicts of interest
- Maintaining consistently high quality work product
- Maintaining consistently high quality service

Firm Issues

- Building a cohesive, effective firm-first culture
- Keeping up with the appropriate current technology, including remote access and cybersecurity
- Ensuring that lawyers and staff receive meaningful, thorough training
- Creating a fair, understandable compensation system

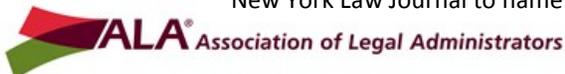
Learning Objectives:

- Gain a Better Understanding of the Ethical Considerations of Law Firm Leadership
- Explore the Tenets of Effective Leadership for Managing Partners and Firm Administrators
- Hear John's Specific Recommendations on this Important Topic



John Remsen, Jr., is widely recognized as one of the country's leading authorities on law firm leadership, management, marketing and business development. Since 1997, TheRemsenGroup has worked with more than 350 law firms to help them develop and implement long-term strategic objectives to improve cohesiveness, performance and profitability.

John is a frequent speaker and author on law firm leadership and marketing topics. He has spoken at national and regional conferences of the Legal Marketing Association, the Association of Legal Administrators, American Bar Association and numerous state and local bar associations. His articles have appeared in such well-respected publications including the ABA Journal, Law Practice Management, Legal Management, Marketing the Law Firm, and New York Law Journal to name just a few.



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