



FREE Monthly Webinar Series:

Implementing Financial Intelligence to Give Law Firms a Competitive Advantage in 2022 and Beyond Tuesday, October 18, 2022 at 2 p.m. (Eastern)

Presentation on the pandemic’s impact on the business of law, shifts in the application of data to decision-making in law firms, the perception of profitability, and the pace of innovation.



Insights include:

- How the responsibilities of finance leaders have expanded.
- Best practices of firms that are seamlessly adapting to change.
- Ways that firms can enhance their focus on profitability and the impact of that effort.
- The skills that are necessary for success as a law firm finance leader.
- The power of data to impact a law firm’s operations and results



Lydia Flocchini is the Chief Marketing Officer for SurePoint Technologies, where she focuses on innovative and entrepreneurial marketing, and leads the strategy to execute customer-centric outreach, sales enablement strategies, and tactics that drive growth. *SurePoint Technologies is a 2022 Cyber Chapter Business Partner.*

Ari Kaplan is a lawyer and an independent analyst that covers the legal industry. He recently discussed this research at the Association of Legal Administrators Annual Conference and has been invited to speak at over a dozen ALA chapters.



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1 hour in the subject area of Financial Management (FM) towards the additional hours required of some Functional Specialists to fulfill the CLM application.

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