



FREE Monthly Webinar Series:

Best Branding Trends for 2023

Tuesday, November 15, 2022 at 2 p.m. (Eastern)

Learn the trends in terms of branding and marketing in the digital age that will be best used in 2023. Understand what platforms to use to create and 'influencer level' online presence. Set goals and expectations to start your 2023 off right!

Rich Wilson is the Founder and Filmmaker/Director of VIBE Media. Rich developed a passion for storytelling from his time in college at Southern Utah University where he hosted a daily radio program The Morning Brew listening to the stories of his fellow students, and onto working as Backstage Manager for an Arizona Based Performing Arts Center where he has been host to many well-known figures such as, Lorrie Morgan, Lee Rocker of the Stray Cats, The Oak Ridge Boys and Duck Dynasty's Uncle Si. Currently, he directs video content for VIBE's Youtube Channel and for many client projects.

Through these experiences, Rich has cultivated the idea that every person, business, and brand has a unique story and believes these stories need to be told through modern visual storytelling and shared through online influencer style marketing.



Register At:

<https://us06web.zoom.us/join/8216595435466?pwd=WNxV3mVyE3Qi6r0iWfoVEEnEQ>

Handout will be available a day or two before the event from our home page.

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