

Comparing Types of Events

	Webinars for Certified Legal Manager Educational Credit	
	Webinar Speaker	Webinar Speaker Plus Lists
Cost	Free	\$100 for opt-in lists of registrants and attendees
Type of event	<u>Webinar</u> with educational content only ; must qualify for CLM credit	<u>Webinar</u> with educational content only ; must qualify for CLM credit
Held	3 rd Tuesday at 2 pm EST	3 rd Tuesday at 2 pm EST
Duration	60 minutes total (presenter 50, host 5, q&a 5)	60 minutes total (presenter 50, host 5, q&a 5)
CLM Credit for Live Event	Yes, 1 hour	Yes, 1 hour
Who can attend?	Anyone	Anyone
Can speaker promote themselves during event?	No more than 1 slide and 3 minutes about your product/service	No more than 1 slide and 3 minutes about your product/service
Will there be a flyer?	Yes, we will prepare one based on content from your application	Yes, we will prepare one based on content from your application
Who will Cyber invite?	We send invites to our <i>webinar mailing list</i> that includes all Cyber members as well as anyone else who signs up for that list; invite emails are sent 1 st day of your engagement month as the lead and title article	We send invites to our <i>webinar mailing list</i> that includes all Cyber members as well as anyone else who signs up for that list; invite emails are sent 1 st day of your engagement month as the lead and title article
Will there be a sign up link and banner on Cyberala.org home page?	Yes, on our home page	Yes, on our home page
What other ways will you promote my event?	We will post to Cyber's Twitter and Facebook accounts, as well as on Cyber private members only forum.	We will post to Cyber's Twitter and Facebook accounts, as well as on Cyber private members only forum.

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What options are available to me in the Anymeeting conferencing system?	<ul style="list-style-type: none"> • PowerPoint Slides (<i>embedded; no transitions or animations</i>) • Interact (<i>including raise hand, yes/no</i>) • Polls (<i>up to 5 answer options</i>) • YouTube Video Sharing (<i>some including Anymeeting mobile app may not be able to hear and/or see it</i>) • Share Desktop 	<ul style="list-style-type: none"> • PowerPoint Slides (<i>embedded; no transitions or animations</i>) • Interact (<i>including raise hand, yes/no</i>) • Polls (<i>up to 5 answer options</i>) • YouTube Video Sharing (<i>some including Anymeeting mobile app may not be able to hear and/or see it</i>) • Share Desktop
After my event what will I receive?	Feedback shared by attendees on their evaluation forms; no registrant or attendee contact information	Lists of registrants and attendees who opt-in to share their contact information with you along with their feedback from the evaluation forms (<i>it takes about 2 weeks to tabulate the lists</i>)
Access to recording?	Yes, to public via Cyberala.org home page for 30 days and to Cyber members indefinitely via private forum	Yes, to public via Cyberala.org home page for 30 days and to Cyber members indefinitely via private forum
Who do I contact to schedule an event?	Janet Casiano, Webinar Speaker Coordinator at speakers@cyberala.org	Janet Casiano, Webinar Speaker Coordinator at speakers@cyberala.org